



NEWS RELEASE

GOODYEAR AND ASSURANCE INT LIMITED ANNOUNCE NEW LINE OF ENGINE OILS IN INDIA.

Akron, Ohio, USA, October 28, 2020- Goodyear and Assurance Int Limited have collaborated on a new line of engine oils that will be manufactured, sourced and distributed in India to complement Goodyear's tire product portfolio in this territory.

FOR IMMEDIATE RELEASE

> **GOODYEAR'S GLOBAL HEADQUARTERS:**
200 INNOVATION WAY,
AKRON, OHIO 44316-0001

Expected to launch in November, under a licensing collaboration, the product line consists of a full range of lubricants for multiple vehicles including greases, brake fluid, transmission oil, tractor oil, diesel exhaust fluid, gear oil and hydraulic oils.



Goodyear Lubricants R

The Goodyear vehicle lubricants collection will be blended with advanced additive technologies in India. Each product is designed to enhance performance, reliability and longevity for customer use in passenger and commercial vehicles. Besides marketing and distribution, Assurance Intl Limited will also provide after-sales assistance to consumers.

Assurance Intl Limited is consistently improving the performance of all products through the development of a proprietary type of synthetic based oil technology combined with innovative additive packages. Using the most advanced formulation and state of the art technology, the products are fully tested in laboratory and fields. All international standards are being followed during the manufacturing process. The laboratory ensures that all products are examined before leaving the blending plant. All products are guaranteed to perform as per the specifications of American Petroleum Institute (API) including the new Goodyear high quality vehicle lubricants, produced by Assurance Intl Limited.

About The Goodyear Tire & Rubber Company

Goodyear is one of the world's largest tire companies. It employs approximately 63,000 people and manufactures its products in 46 facilities in 21 countries around the world. Its two Innovation Centers in Akron, Ohio and Colmar-Berg, Luxembourg strive to develop state-of-the-art products and services that set the technology and performance standard for the industry. For more information about Goodyear and its products please go to: www.goodyear.com/corporate.

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